



CONTACT INFO

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EDUCATION

Bachelors of Fine Arts: *Graphic Design*
Columbia College Chicago | 2010 - 2014

ABOUT ME

Hello! I'm Ashia (Caprice) Sabbath, and I'm a highly-motivated, productive artist interested in obtaining a Graphic Design career. Strengths include strong computer skills using Adobe & Microsoft Office, creative and critical thinking skills, team player who communicate and share innovative ideas, organize and respond promptly with new work challenges. An efficient, enthusiastic, resourceful, and detail-oriented artist who completes thorough accurate volume of work within required time frames while gaining valuable industry experience.

SKILLS

Adobe Photoshop CC	Workamajig
Adobe Illustrator CC	Web Design
Adobe InDesign CC	Digital & Print Design
Adobe After Effects CC	Word Press
Premiere Pro CC	Web Banners
Mailchimp	Social Media Marketing
Wrike Project Mgmt.	Layout Design

INTERESTS

- Going to the gym
- Listening to music
- Going Swimming
- Cooking
- Traveling around the world

PROFESSIONAL EXPERIENCE

GRAPHIC DESIGNER (temp.)

Authentic Campaigns | Chicago, IL | 2020 - Present

- Work with the Creative Director and departmental client leads in producing final deliverables and mockups for client requests;
- Design digital advertisements, email graphics, and social graphics to maximize engagement and fundraising performance;
- Collaborate with the Front End Developer to deliver wireframes and mockup beautiful, user-friendly websites;
- Create and manage client brand assets in Adobe Libraries and design repository (style tiles, illustrations, templates);
- Prioritize and manage design requests while meeting deadlines;
- Brainstorm and offer creative solutions that meet client needs and follow good design practice;
- Perform other duties as needed.

GRAPHIC DESIGNER

behindthechair.com | Chicago, IL | 2019 - 2020

- Developing social media campaigns which include Instagram posts, Instagram stories and Facebook Lives for the best salon brands in the industry including: TIGI, Redken, Matrix, Lanza, Paul Mitchell, etc.
- Website banner ads/email blasts for Ecommerce and Show Marketing.
- Digital assets for BTCUniversity.com.
- Creating, developing & maintaining websites from the ground up.
- Creating magazine ads and meterboards for trade shows throughout the year.
- Developing responsive HTML email blasts and managing our weekly newsletter (using Mailchimp), which reaches 300,000 hairdressers.
- Creative development for shows which includes: logo design, marketing and promotional pieces such as banners, signs, show programs, etc. for the company and clients and artist.

GRAPHIC DESIGNER

Iris USA, Inc. | Surprise, AZ | 2016 - 2019

- Design promotional web banners and emails on company website and social media site.
- Label rebranding to give them a fresh modern look.
- Manage labels for general sales and customer specific stores (Michaels, The Containers Store, Joann's Fabric) to ensure brand guidelines.
- Work with in-house and outside printing vendors for label printing.
- Assist with photography propping for product photoshoots.
- Created a product catalog
- Design packages for new small appliance products.

PRODUCTION ARTIST

SANTY Integrated | Scottsdale, AZ | 2016 - 2016

- Scaled, cropped, retouched, and repositioned photography and artwork
- Organized, archived and updated files on the internal server
- Prepared files for print
- Assisted all departments with any graphic design needs
- Worked with various graphic formats for print and web
- Adhered to brand guidelines
- Managed multiple design projects
- Ensured all client directions are followed.